Title Page

Executive Summary

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   1. Purpose

The purpose of this report is to provide the findings of investigation into the investment potential of ………………….

* 1. Authorisation

This report has been authorised by (add a name and status e.g. Chief Investment Director) And written by (your name and status position e.g. Investment Manager)

1. Background

2.1. Industry Background

2.2 Industry Growth and Investment potential

3. Organisation Analysis

3.1 Background – (Chosen Company e.g. BHP)

3.2 Competitor Analysis

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4. Discussion/Findings

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Appendix